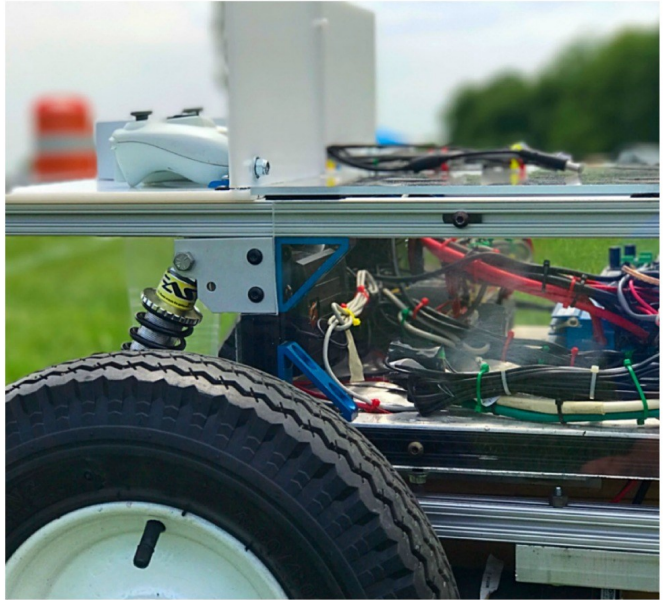


2018 Intelligent Ground Vehicle Competition

Sponsor Benefits



OAKLAND
UNIVERSITY™

School of Engineering and
Computer Science

2018 Intelligent Ground Vehicle Competition

Sponsor Benefits

2018 IGVC Sponsor Tiers	Presenting \$20,000	Platinum \$10,000	Elite \$5,000	Gold \$2,500
ENGAGEMENT				
3rd Annual Reception! Tickets to a SPONSORS ONLY meet/greet with AUVSI, TARDEC, University industry leaders, and student teams--Friday, June 1st	Eight TICKETS	FOUR TICKETS	TWO TICKETS	ONE TICKET
Opportunity to serve as IGVC Competition Judge	Design	Design	Design	Field
Opportunity to welcome competitors and give remarks at the IGVC "KICK OFF"	Yes	Yes		
Opportunity to provide welcome bags to students at registration	Yes			
Opportunity to host exclusive student welcome dinner on Friday	Yes			
BRANDING				
Name recognition as Presenting Sponsor for TV /radio spotlights	Yes			
Corporate name on all IGVC promotional materials	Prominent Display	Large Display	Medium Display	Small Display
Corporate logo on IGVC website with link	Prominent Display	Large Display	Medium Display	Small Display
Recognition from the podium at IGVC	Yes	Yes	Yes	Yes
Recognition in pre/post event media releases and social media promotions	Yes	Yes	Yes	Yes
Opportunity to have Corporate marketing material on site (8 foot table on site by tent entrances)	Main Entrance	Main Entrance	Registration Entrance	Field Entrance
Opportunity to have Corporate branded equipment on site	Yes	Yes	Yes	
RECRUITMENT				
Opportunity for on-site student interviews	Yes	Yes	Yes	
On site recruitment (8 foot table in IGVC main tent)	Yes	Yes	Yes	
Access to IGVC Student Resumes	Yes	Yes	Yes	Yes
Opportunity to host on-site lunch or dinner*	Yes	Yes	Yes	Yes
Opportunity to host on-site ice cream*	Yes	Yes	Yes	Yes

**Plan to provide lunch, dinner, or ice cream for about 100 students from a caterer of your choosing*

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Enclosed is a corporate contribution in support of the **Intelligent Ground Vehicle Competition (IGVC)**. The event is hosted by Oakland University and scheduled for **June 1 - 4, 2018**.

A receipt will be mailed, to your attention, at the address provided below.

Presenting	_____	\$20,000.00
Platinum	_____	\$10,000.00
Elite	_____	\$5,000.00
Gold	_____	\$2,500.00

PAYMENT INFORMATION

_____ Check (Made payable to Oakland University)

_____ Credit Card (VISA, MASTERCARD, AMEX, OR DISCOVER)

Credit Card #: _____ Exp. Date _____

Corporate credit card Personal credit card

Name (as it appears on card): _____

Signature (required): _____

Amount to be charged: _____ Date: _____

TOTAL PAYMENT ENCLOSED: \$: _____

Company Name: _____

(Please print name exactly as you wish it to appear on promotional materials)

Billing Address: _____

To learn more contact: Dayna Neef at Oakland University
dneef@oakland.edu or (248) 364-6156.

IMPORTANT: Please submit sponsor form, contribution and high resolution logos (JPEG or EPS format) no later than Friday, April 20, 2018. THANK YOU!