

Sponsorship Opportunities

31st Annual Intelligent Ground Vehicle Competition (IGVC)

31 May-3 June 2024, Oakland University, Rochester Michigan



The June 2023 IGVC Student Team lineup with robot vehicles at Oakland University

Competition Objectives

- Comprehensive systems engineering experience for engineering and computer science student teams
- World Class Career building University/College education project experience for Mechanical, Electrical & Computer Engineers and Computer Science Majors
- Direct application to Autonomous & Intelligent manned & unmanned vehicles with Cyber Security for the Automotive and Defense Markets
- Provides Industry & Government Managers, Sponsors and Engineers, a multi-day interaction with students, teams and faculty

Sponsor Benefits

- Direct Face to Face interaction with students, faculty and other Intelligent Vehicle professionals
 - Interview and hire on-site
 - Direct company presentations to IGVC participants
 - Sponsor technology displays
 - Design AutoNav & Self Drive Judge participation
 - Sponsor displays, website and documents logo displays
 - Unique technology task insertion into AutoNav & Self Drive
 - Keynote presentation at Opening ceremony
 - Individual venue sponsorship: lunches, refreshments, etc.
- For IGVC sponsorship Info: gerald.lane50@gmail.com

For more IGVC Info go to: www.IGVC.org



AutoNav



Self Drive

2024 IGVC Sponsor Benefits	\$20,000 Presenting	\$10,000 Platinum	\$5,000 Gold	\$2,500 Silver
ENGAGEMENT				
Opportunity to welcome competitors and give remarks at Kickoff/Opening	Yes	Yes		
Opportunity to serve as IGVC Competition Judge	Design	Design	Field	Field
BRANDING				
Name recognition as Presenting Sponsor for Media and TV /radio spotlights	yes			
Corporate name on all IGVC promotional materials	Prominent	Large	Medium	Small
Corporate logo on IGVC website with link	Prominent	Large	Medium	Small
Recognition from the podium at IGVC	Yes	Yes	Yes	Yes
Recognition in pre/post event media releases and social media promotions	Yes	Yes	Yes	
Opportunity to have Corporate marketing material on site (8 foot table and or display)	Table & display	Table & Display	Table or Display	Display
Opportunity to have Corporate branded equipment on site	Yes	Yes	Yes	
RECRUITMENT				
Opportunity for on-site student interviews & recruitment	Yes	Yes	Yes	
Access to IGVC Student Resumes				
Opportunity to host on-site lunch dinner, ice cream or refreshments	Yes	Yes	Yes	Yes

2024 Intelligent Ground Vehicle Competition Sponsor Application

Enclosed is a corporate contribution to sponsor the Intelligent Ground Vehicle Competition (IGVC).
The IGVC is hosted by Oakland University and scheduled for 31 May-June 3, 2024

Select Sponsorship Level

Presenting _____ \$20,000.00
Platinum _____ \$10,000.00
Gold _____ \$5,000.00
Silver _____ \$2,500.00

PAYMENT INFORMATION

_____ Check (Made payable to Oakland University-IGVC)
_____ Credit Card (VISA, MASTERCARD, AMEX, OR DISCOVER)

Credit Card #: _____ Exp. Date _____

Corporate credit card or Personal credit card Name (as it appears on card):

Signature (required): _____

Amount to be charged: _____ Date: _____

Company Name: _____
(Please print name exactly as you wish it to appear on promotional materials)

A receipt will be mailed, to your attention, at the address provided below.

Billing Address: _____

To learn more contact: Gerald Lane, IGVC Co-Chairman at gerald.lane50@gmail.com

Mail this form to
Gift Accounting Frances M. Mocerri House Attn: Anthonie Burke, SECS - IGVC
3151 University Dr. Auburn Hills, MI 48326

IMPORTANT: Please submit sponsor form, contribution and high resolution logos (JPEG or EPS format) no later than Friday, April 14, 2024. THANK YOU