

# The 32nd Annual Intelligent Ground Vehicle Competition (IGVC)

## May 30 - June 2 2025, Oakland University, Rochester Michigan



## Sponsorship Opportunities

### Competition Objectives

- Comprehensive systems engineering experience for engineering and computer science student teams
- World Class Career building University/College education project experience for Mechanical, Electrical & Computer Engineers and Computer Science Majors
- Direct application to Autonomous & Intelligent manned & unmanned vehicles with Cyber Security for the Automotive and Defense Markets
- Provides Industry & Government Managers, Sponsors and Engineers, a multi-day interaction with students, teams and faculty

### Sponsor Benefit Tiers

- Direct face-to-face interaction with students, faculty and other Intelligent Vehicle professionals
- Interview and hire on-site
- Direct company presentations to IGVC participants
- Design AutoNav & Self Drive Judge participation
- Sponsor technology displays, website and documents logo displays
- Unique technology task insertion into AutoNav & Self Drive
- Keynote presentation at Opening ceremony
- Individual venue sponsorship: lunches, refreshments, etc.



General Questions Contact: Jerry Lane,  
[gerald.lane50@gmail.com](mailto:gerald.lane50@gmail.com), 586-980-1142

Sponsorship Contact: Anthony Gallina,  
Director of Corporate Relations  
Oakland University  
[gallina@oakland.edu](mailto:gallina@oakland.edu), 248-370-3200

Find more information at [igvc.org](http://igvc.org)

# 2025 IGVC Sponsorship Levels

2023 Oakland University IGVC Sponsor Benefits	\$20,000 Presenting	\$10,000 Platinum	\$5,000 Gold	\$2,500 Silver
Opportunity to welcome competitors and give remarks at kickoff/opening	X	X		
Access to resumes of all student participants	X	X	X	X
Opportunity to serve as IGVC Competition Judge	Design	Design	Field	Field
Presenting Sponsor name recognition on all materials and signage. "Presented By..."	X			
Name recognition as presenting sponsor for media and TV /radio spotlights	X			
Corporate name on all IGVC promotional materials	Prominent	Large	Medium	Small
Corporate logo on IGVC website with link	Prominent	Large	Medium	Small
Recognition from the podium at IGVC	X	X	X	X
Recognition in pre/post event media releases and social media promotions	X	X	X	
Opportunity to have corporate marketing material on site (8 foot table and or display)	Table & Display	Table & Display	Table or Display	Display

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